

Start it up! - Entrepreneurs, do what you have to do!

Are you starting your own business? –
Or thinking about doing so?

Take home hot tools & tricks for immediate success:

- Who are you? Who do you want to be?
- Your Marketing plan. Do you have it?
- Sell and make some money. Do you want it?
- Get that support out there. Can you use it?

Mathias and **Simon** will give you an unforgettable day.

They know from experience how much this will help you and wish they had attended this workshop years ago!

4. November 2011

Venue: **London**

Millennium Gloucester Hotel &
Conference Centre
4 -18 Harrington Gardens
London
SW7 4LH
United Kingdom
Tel: 0207 331 6257

Time: 9.30 hrs – reception

10.00 hrs - start

17.00 hrs - finish

Coffee breaks and lunch provided.

For accommodation, please contact the hotel directly.

We offer you a day you don't want to miss!

Extra feature:

Steve Jones (Skills for Business) experienced coach & trainer and company owner presents a 1st class entrepreneurs' indicator.
www.skillsforbusinesstraining.co.uk

Motivational Maps®

Skills & Sales

Leadership:

- Great examples you should know.
- Management: What's your style?

Sales and Customer Service:

- Why Customer Service is so good!
- Communication: What to say & how
- The sales process ends in closing!

Marketing:

- The niche: Missing something?
- The mix: 4 P's aren't enough!
- SWOT – Your exercise!

You yourself

Profiling:

- What's your style?
- Motivational Maps® **Steve Jones**
- Are you up for a risk?

Goal Setting:

- Goals – step by step.
- There's no barrier high enough!
- Where to next?

Resources

Networks & Contacts:

- I want to be part of it!
- How to make use of social media.
- Where're the traditional networks?
- Start-ups and outsourcing.
- Expertise needn't be expensive.

Funding:


- Who to talk to?
- What do they want in exchange?
- Scammers: Be careful!

Only: £ 67.00 + VAT

if you book online before 30.09.2011

Normal price **£87.00** + VAT

SAVE £ 20.00

Secure payments via 



Mathias Reindl, MD of m-reindl Human Capital Limited, has got broad international experience in sales & customer care as well as in competence development. He is a professional coach and an expert in training in the areas of communication and sales.



Simon Shaw, owner of Radius Coaching, has over ten years' experience in coaching and psychology applied to the most demanding collectives of our professional society. He specialises in coaching and psychometric profiling.

m-reindl
HUMAN - CAPITAL

m-reindl Human Capital
Mathias Reindl
020 3397 1927
mathias@m-reindl.com
www.m-reindl.com

radius

Radius Coaching
Simon Shaw
0845 519 8447
simon.shaw@radiuscoaching.com
www.radiuscoaching.com